

PSA Newsletter

March 2011

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Competition Winners!



Congratulations to the 3 winners from last months competition. They have each won a fantastic GHD Ceramic brush.

Jennifer Fitzpatrick Leanne Bonyngge Evelyn Urquhart

The Perfect Ponytail...

Who said ponytails have to be boring? With a few simple tips from Jade Harrison from our Dalkeith salon, here's how to glam up any ponytail:



Eva Mendes:

Back comb a section through the top of the hair and secure with kirbie grips. Gather the rest of the hair, lightly twist and secure with grips. Spray with a light hold hairspray.



Jessica Alba:

Back comb all of the hair then rub hands through to create a loose feel. Loosely pull the hair back in to a ponytail. Take a fine section from the ponytail and wrap it round the hair tie. Curl the remaining hair with tongs or ceramic irons.



Liv Tyler:

Part hair to the side and pull down to the nape of the neck. Fold the hair over in to the start of a pleat, secure with a hair tie. Take a section from the remaining hair and tie round the hair tie.

Beauty Within PSA

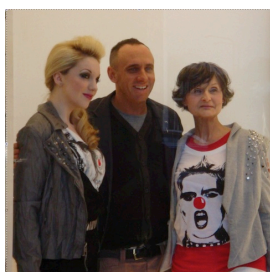
Winner of Best British Brand at the 2010 (UK) Beauty Awards, Elemis is the leading luxury British spa and skincare brand chosen by over 6.5 million spa-goers every year.

Elemis' formulations are designed to dynamically treat the skin with powerful results. The successful combination of natural active ingredients with cutting-edge technology has enabled Elemis to bring some of the most influential anti-ageing products and professional spa-therapies the beauty industry has ever seen.

Treatments and retail coming soon to PSA Dalkeith...



Paterson SA for Comic Relief...



On Tuesday 1st March Layla & Daniella from our Lothian Road salon and Karen from our Commercial Quay salon took part in a Comic Relief event held in TK Maxx, along with fashion expert and TV personality Mark Heyes. They gave 2 lucky winners of a Herald & Post competition a fantastic makeover. Great fun was had by all!



Philip Kingsley Introduces...



If you have extremely porous, tight curls or ethnically textured hair then this duo is for you. By ethnic hair we mean Afro-Caribbean, Mediterranean or Arabic hair. The Philip Kingsley Moisture Extreme Shampoo (200ml) and Conditioner (200ml) are the perfect combination to leave your hair smooth, shiny and frizz free.

Price: Shampoo £14.30 Conditioner £17.40

over **Monthly Competition!!!**



To win one of 2 fantastic Philip Kingsley Elasticizer Treatments worth £25.50, simply answer the following question:

Name one of the hairdressers who did the Comic Relief makeover ?

Please email your answer, name and daytime contact number to Javier.Patersonsa@mac.com, the winner will be drawn on 1st April 2011 the closing date for entries is 31st March 2011.

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